

MAJIPRENEURS SUMMIT KENYA



Shaping the Ecosystem. Navigating Opportunities.
Building impactful WASH enterprises.

About

Majipreneurs bridges the gap between entrepreneurs, investors, development partners and policy makers, creating a supportive space and common mission to build an ecosystem for sustainable water and sanitation initiatives.

The Majipreneurs Summit Kenya is an **invitation-only** event.

Join us on **15 & 16 April 2026** in Nairobi, Kenya.

Summit Objectives

1. To explore WASH entrepreneurship potential & support needs
2. To foster collaboration between entrepreneurs, financiers, experts, and policy makers proactively enabling the scale of WASH Enterprises
3. To discover opportunities for impactful WASH enterprises and support initiatives
4. Co-develop Initiatives to strengthen the entrepreneurial ecosystem for WASH

Approach

Through inspiring inputs, co-creation sessions, exchanges and meaningful networking participants will:

- Facilitate collaborative learning to leverage entrepreneurial WASH impact
- Contribute to strengthening the entrepreneurial ecosystem for WASH
- Discover opportunities to support impactful WASH enterprises

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Summit Ingredients

Hackathon

April 13th - April 15th

A dynamic, hands-on challenge where the next generation of innovators, entrepreneurs, and sector experts co-create practical solutions for pressing WASH challenges. Participants collaborate, prototype, and pitch breakthrough ideas that drive impact in Kenya's WASH sector. Witness innovation unfold as teams tackle real-world problems and shape the future of water and sanitation services!

Investor Room

April 15th, 10:00am – 12:30pm

An exclusive, invitation-only session where high-potential water supply, sanitation, and female health and hygiene enterprises pitch investment-ready solutions. Connect with fellow investors, explore funding opportunities, and engage with sector leaders.

Thematic Side Events

April 15th, throughout the day

Explore four curated thematic side events that dive into practical solutions and partnership models shaping Kenya's water and hygiene ecosystem and related business models.

Success Factors for Public-Private Collaboration in Kenya's Water Supply. This session unpacks what it takes to build multi-year, repeatable public-private collaborations (PPCs) in Kenya's water sector—moving from a landscape mapping to a practical case deep dive. Participants will distill actionable “success factors for replication,” including what can be standardized (templates, SOPs, focal points) and what must remain context-specific.

Private Piped Water Operators: Setting Expectations, Building Pathways. Kenya has a growing mix of non-state piped water operators, but expectations, tariff realities, risks, and enabling conditions for scale remain unclear. This session uses a comparative typology and a World Café with operators and investors to clarify where models work best, what it takes to professionalize and scale, and how financing and oversight can be aligned.

Kisumu as a Hub for Public-Private Sanitation Delivery. Kisumu is emerging as a testbed for collaboration between utilities and sanitation enterprises.. This session explores how the city is aligning roles across the sanitation service chain; while clarifying where commercial viability exists and where public finance remains essential. Using Kisumu as a practical case, we extract lessons to replicate this model in other cities.

From Product to Purchase: Unlocking Market Pathways for Female Health & Hygiene Enterprises in Kenya. FHH enterprises are expanding, yet many still struggle to reach customers at scale - especially as routes to market diversify from retail to platforms, subscriptions, and white-label bulk production for distributors and brands. This interactive session maps real enterprise journeys across pathways (and hybrids) and extracts practical lessons and next steps to strengthen market access and viability.

MajiTalent

April 15th, 3:00pm - 5:00pm

Hiring and retaining talent remains a constant challenge for WASH enterprises. The MajiTalent Career Fair creates a focused, curated networking space where emerging talent, enterprises, and sector actors can connect directly, building relationships, exploring opportunities, and strengthening the pipeline of skilled professionals in the sector.

MajiMarket

April 15th and 16th

Explore the latest WASH solutions and innovations at the MajiMarketplace! Meet pioneering enterprises showcasing technologies and services to expand water and sanitation access. Engage directly with solution providers, gain practical insights, and discover new approaches to improve service delivery.

Majipreneurs Summit

April 16th, full day - Headline Event

This is the flagship convening of the week, bringing together 120 carefully curated WASH entrepreneurs, utilities, investors, donors, and ecosystem leaders for focused, high-value conversations on the future of WASH entrepreneurship. Expect practical lessons, peer learning and candid reflections on what it truly takes to build, finance, and scale water and sanitation enterprises in complex markets.

Highlights include:

- **Start with the “Why”** – Hear directly from problem owners unpacking the core challenges that demand entrepreneurial solutions.
- **Meet the right people, fast** – MajiSpeed Dating connects you quickly with peers, collaborators, and investors.
- **Co-shape what’s next** – Engage with emerging ecosystem initiatives aimed at accelerating public–private collaboration, strengthening climate-resilient water supply, and deepening peer learning.
- **Be first to the insights** – Gain exclusive access to findings from the inaugural WASH Entrepreneurship Report.
- **Join a candid conversation** – The MajiPanel reflects honestly on founding, financing, and scaling WASH enterprises — from both founder and investor perspectives.
- And much more...

In true Majipreneurs spirit, the day will be enriched with art, music, and creative communication — fostering an ambitious, optimistic, and action-oriented atmosphere.

MajiCocktail

April 16th, 5:00pm onwards

The MajiCocktail provides a relaxed atmosphere, allowing participants to connect, network, and unwind following the Summit. Over a variety of refreshments, engaging conversations and good music new ideas flourish.