

MAJIPRENEURS SUMMIT KENYA

Shaping the Ecosystem. Navigating Opportunities.
Building impactful WASH enterprises.



About

Majipreneurs bridges the gap between entrepreneurs, investors, development partners and policy makers, creating a supportive space and common mission to build an ecosystem for sustainable water and sanitation initiatives.

Join us on 15 & 16 April 2026 in Nairobi, Kenya

Summit Objectives

1. To explore WASH entrepreneurship potential & support needs
2. To foster collaboration between entrepreneurs, financiers, experts, and policy makers to support the growth and scaling of more sustainable water and sanitation services
3. To discover opportunities for impactful WASH enterprises and support initiatives
4. Develop Initiatives to strengthen the entrepreneurial ecosystem for WASH

Approach

Through inspiring inputs, co-creation sessions, exchanges and meaningful networking participants will:

- Facilitate collaborative learning to leverage entrepreneurial WASH impact
- Contribute to strengthening the entrepreneurial ecosystem for WASH
- Discover opportunities to support impactful WASH enterprises

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Summit Ingredients

Hackathon

April 13th - April 15th

A dynamic, hands-on challenge where the next generation of innovators, entrepreneurs, and sector experts co-create practical solutions for pressing WASH challenges. Participants collaborate, prototype, and pitch breakthrough ideas that drive impact in Kenya's WASH sector. Witness innovation unfold as teams tackle real-world problems and shape the future of water and sanitation services! Innovation starts here.

Investor Room

April 15th, 10:00am – 12:30pm

An exclusive, invitation-only session where high-potential water supply, sanitation, and female health & hygiene enterprises pitch investment-ready solutions. Connect with fellow investors, explore funding opportunities, and engage with sector leaders.

Majipreneurs Focus Groups

April 15th, throughout the day

In preparation for, during and in follow-up to the Majipreneurs summits the makers & shakers from the Kenyan WASH entrepreneurship ecosystem pinpoint key barriers and co-design initiatives that enable entrepreneurs to thrive. During dedicated sessions these initiatives are further refined and validated. This year Focus Groups are dedicated to:

- **Public-private collaboration between utilities and entrepreneurs**
- **Insights and intelligence on WASH entrepreneurship through a sector report**
- **Forging a community platform for continuous exchange and support**

MajiTalent

April 15th, 3:00pm - 5:00pm

After the exciting Hackathon, up-and-coming WASH talents will present their innovative solutions to a panel of investors and entrepreneurs. Following the pitches, there will be a dedicated session for networking, allowing WASH enterprises to connect with young water innovators seeking employment opportunities.

MajiMarket

April 16th, all day

Explore the latest WASH solutions and innovations at the MajiMarketplace! Meet pioneering enterprises showcasing technologies and services to expand water and sanitation access. Engage directly with solution providers, gain practical insights, and discover new approaches to improve service delivery.

Summit Ingredients

Show-mode

April 16th, full day

Throughout the day, trends and key insights regarding the state of WASH entrepreneurship will be showcased. Enterprises will have the opportunity to present their cases, while Maji-Speed dating will facilitate effective networking. Additionally, actionable ecosystem initiatives will be shared with the audience. A panel discussion and other programme elements will reveal the lessons learned, key milestones, and emerging challenges faced by both entrepreneurs and investors.

In the spirit of Majipreneurs, the day will be enhanced by art, music, and innovative communication approaches, offering a fresh and positive can-do atmosphere.

MajiCocktail

April 16th, 05:00pm onwards

The MajiCocktail provides a relaxed atmosphere, allowing participants to connect, network, and unwind following the Summit. Over a variety of refreshments, engaging conversations and good music new ideas flourish.



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