

MAJIPRENEURS SUMMIT



Shaping the Ecosystem. Navigating Opportunities.
Building impactful WASH enterprises.

About

Majipreneurs bridges the gap between entrepreneurs, investors, development partners and policy makers, creating a supportive space and common mission to build an ecosystem for sustainable water and sanitation initiatives.

Join us on 3 & 4 April 2025 @ Design Hub Kampala. [Register Now.](#)

Summit Objectives

1. To explore WASH entrepreneurship potential & support needs
2. To foster collaboration between entrepreneurs, financiers, experts, and policy makers to support the growth and scaling of more sustainable water and sanitation services
3. To discover opportunities for impactful WASH enterprises and support initiatives
4. Develop Initiatives to strengthen the entrepreneurial ecosystem for WASH

Approach

Through inspiring inputs, co-creation sessions, exchanges and meaningful networking participants will:

- Facilitate collaborative learning to leverage entrepreneurial WASH impact
- Contribute to strengthening the entrepreneurial ecosystem for WASH
- Discover opportunities to support impactful WASH enterprises



Scan code to register or visit
<https://forms.gle/45hdbKD68wyLGiYk6>

 www.majipreneurs.creation.camp

 Majipreneurs Alliance

MAJIPRENEURS 2025 AGENDA



Day 1 (03.04.2025)

Majipreneurs Investor Room (Invitation Only)

Welcome Mode

- 12:30pm – 01:00pm | Registration and coffee
- 01:00pm – 01:15pm | Majipreneurs summit opening and welcome
- 01:45pm – 02:00pm | Majipreneurs achievements
- 02:00pm – 02:15pm | Introduction of Majipreneurs focus groups

Expert Mode

- 02:15pm – 02:30pm | Overview to Majipreneurs focus group work to date
- 02:30pm – 04:00pm | Refining focus group initiatives
- 04:00pm – 04:30pm | Recommendations to create an Majipreneurs ecosystem
- 04:30pm – 05:00pm | Synthesis of focus groups and wrap-up of Day 1

Day 2 (04.04.2025)

Welcome Mode

- 08:30am – 09:00am | Registration and coffee
- 09:00am – 09:30am | Welcome & opening of Day 2
- 09:30am – 10:00am | Services of tomorrow: Majipreneurs' Pitches
- 10:00am – 10:30am | Launching new ecosystem initiatives

Networking Mode

- 11:00am – 11:45am | Maji (speed) dating™
- 11:45am – 12:30pm | Connecting Majipreneurs Initiatives
- 12:30pm – 01:00pm | Mapping opportunities for Majipreneurs
- 01:00pm – 02:00pm | Network and visit the MajiMarketplace over lunch

Show Mode

- 02:00pm – 02:30pm | Entrepreneurial stories: National Geographic Pitches
- 02:30pm – 03:15pm | Panel: The entrepreneurial journey, potential and needs
- 03:15pm – 03:30pm | Pitch Battle: Focus group challenges, opportunities & initiatives
- 03:30pm – 03:45pm | Celebrating the next generation of Majipreneurs (awards)
- 03:45pm – 04:30pm | Taking stock of the 2025 Majipreneurs Summit
- 04:30pm – 05:00pm | ULA: Visualizing change at scale the MajiMural
- 05:00pm – open end | MajiCocktail and party

Summit Ingredients

Hackathon

March 31st - April 2nd

A dynamic, hands-on challenge where the next generation of innovators, entrepreneurs, and sector experts co-create practical solutions for pressing WASH challenges. Participants collaborate, prototype, and pitch breakthrough ideas that drive impact in Uganda's WASH sector. Witness innovation unfold as teams tackle real-world problems and shape the future of water and sanitation services! Innovation starts here.

Investor Room

April 3rd, 10:00am – 12:30pm

An exclusive, invitation-only session where high-potential water, sanitation, and female health & hygiene enterprises pitch investment-ready solutions. Connect with fellow investors, explore funding opportunities, and engage with sector leaders.

Majipreneurs Focus Groups

April 3rd & 4th

In preparation for, during and in follow-up to the Majipreneurs summits the makers & shakers from the Ugandan WASH entrepreneurship ecosystem work in focus groups to identify key barriers and forge initiatives that enable entrepreneurs to thrive. This year Focus Groups are dedicated to:

- **Climate finance for entrepreneurial WASH solutions**
- **Water based income opportunities for demand creation**
- **Federation of Female Health & Hygiene SMEs and businesses**

MajiMarketplace

April 4th, all day

Explore the latest WASH solutions and innovations at the MajiMarketplace! Meet pioneering enterprises showcasing technologies and services to expand water and sanitation access. Engage directly with solution providers, gain practical insights, and discover new approaches to improve service delivery.

IMPLEMENTING ORGANIZATIONS



 [majipreneurs.alliance](https://www.instagram.com/majipreneurs.alliance)  [Majipreneurs Alliance](https://www.linkedin.com/company/majipreneurs-alliance)  [Majipreneurs Alliance](https://www.facebook.com/majipreneurs.alliance)

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