

# MAJIPRENEURS SUMMIT



Shaping the Ecosystem. Navigating Opportunities.  
Building impactful WASH enterprises.

## About

Majipreneurs bridges the gap between entrepreneurs, investors, development partners and policy makers, creating a supportive space and common mission to build an ecosystem for sustainable water and sanitation initiatives.

Join us on 23 & 24 May 2024 @ Design Hub Kampala. [Register Now.](#)

## Summit Objectives

1. To explore WASH entrepreneurship potential & support needs
2. To foster collaboration between entrepreneurs, financiers, experts, and policy makers to support the growth and scaling of more sustainable water and sanitation services
3. To discover opportunities for impactful WASH enterprises and support initiatives
4. Develop Initiatives to strengthen the entrepreneurial ecosystem for WASH

## Approach

Through inspiring inputs, participatory simulation games, exchanges and meaningful networking participants will:

- Facilitate collaborative learning to leverage entrepreneurial WASH impact
- Contribute to strengthening the entrepreneurial ecosystem for WASH
- Discover opportunities to support impactful WASH enterprises

### Majipreneurs Focus Groups

In preparation for, during and in follow-up to the Majipreneurs summits the movers and shakers from the Ugandan WASH entrepreneurship ecosystem work in focus groups to identify key barriers and forge initiatives that enable entrepreneurs to thrive. Around the 2024 Summit the focus is on the following thematic areas:

1. Preventive maintenance models & their governance requirements
2. Opportunities & barriers for piped water business models
3. Needs and options to scale urban (bottled) water kiosk models
4. Financing the development & scaling of social water businesses
5. Universal language for market expansion through community engagement

# MAJIPRENEURS 2024 AGENDA



## Majipreneurs Hackathon (Invite Only)

### Day 1 (23.05.2024)

#### Welcome Mode

- 01:00pm – 01:30pm | Registration and coffee
- 01:30pm – 01:45pm | Majipreneurs summit welcome
- 01:45pm – 02:00pm | Opening remarks by Guest of honor
- 02:00pm – 02:15pm | Select your Majipreneurs focus groups

#### Expert Mode

- 02:15pm – 02:30pm | Introduction to Majipreneurs focus groups
- 02:30pm – 04:00pm | Refining focus group initiatives
- 04:00pm – 04:30pm | Recommendations to create an Majipreneurs ecosystem
- 04:30pm – 05:00pm | Synthesis of focus groups and wrap-up of Day 1

### Day 2 (24.05.2024)

#### Welcome Mode

- 08:30am – 09:00am | Registration and coffee
- 09:00am – 09:30am | Welcome & opening of Day 2
- 09:30am – 10:00am | Maji (speed) dating™
- 10:00am – 10:30am | Presentation of Majipreneurs focus groups

#### Networking Mode

- 11:00am – 11:45am | Mapping Majipreneurs and support actors
- 11:45am – 12:30pm | Establishing interactions between focus groups
- 12:30pm – 01:00pm | Prioritizing Majipreneurs recommendations

#### Show Mode

- 02:00pm – 02:15pm | Presentation of Majipreneurs process & results
- 02:15pm – 02:45pm | Using Universal Language for Majipreneurs marketing
- 02:45pm – 03:15pm | Pitch Battle: Focus group challenges, opportunities & initiatives
- 03:15pm – 03:30pm | Presentation of Majipreneurs recommendations
- 03:30pm – 04:15pm | Panel discussion: Reflection by sector champions
- 04:15pm – 04:45pm | Celebrating the next generation of Majipreneurs (awards)
- 04:45pm – 05:00pm | Wrap-up of formal part of the Majipreneurs summit
- 05:00pm – open end | Maji-cocktail and party

# CONTRIBUTING ORGANIZATIONS



# IMPLEMENTING ORGANIZATIONS



With financial support from:



 [majipreneurs.alliance](https://www.instagram.com/majipreneurs.alliance)  [Majipreneurs Alliance](https://www.linkedin.com/company/majipreneurs-alliance)  [Majipreneurs Alliance](https://www.facebook.com/majipreneurs.alliance)

 [www.majipreneurs.creation.camp](http://www.majipreneurs.creation.camp)